

HOMELESS PEOPLE AND PETS CAMPAIGN 2014

“Y PARA MÍ, LO ERES TODO”



This year we relaunch the homeless people and pets campaign, in order to meet the needs of food, hygiene and veterinary care of the animals that live with homeless people in the city of Alicante. Under the slogan "Y para mí, lo eres todo" we try to reflect the invisibility of the homeless collective and specifically those that have a pet, as well as the deep bond they share with their faithful companions.

In last year campaign, 33 dogs received veterinary care, 45 homeless people received packs of canine/feline food and 28 flea collars, 47 towels, 34 blankets and several coats were distributed among other things. This year we have once more the support of the veterinary clinics professionals from "El Drac" in Alicante and "El Arca" in Ibi, as well as the municipal insertion shelter for the homeless where veterinary care will be developed. Of course we count again on the cooperation of companies, NGOs and individuals whose services and donations are essential for this new campaign to be possible.

In this second edition of "Homeless people and pets", while continuing to offer the same services as in the previous one, such as veterinary care, food, pet products ... we will have the participation of students from IES Canastell, beneficiaries of another project that we undertake ("Animales en las aulas"), to make them aware of the circumstances faced by many people in their own community, in order they take a realistic view of the situation of vulnerability as well as the resilience capacity of this collective.

We continue to recognize the need for homeless services to fill a gap left by not allowing pets into shelters. Even so, assistance programs for underprivileged people and/or families with problems have been created in Alicante (with the cooperation of the municipality, through the Health Council and the Municipal Animal Shelter) to provide food and veterinary care for free.

We are excited about this new campaign "Homeless people and pets 2014", which will begin in a few weeks, with the aim to improve last year expectations. We are now finalizing the details to get started!